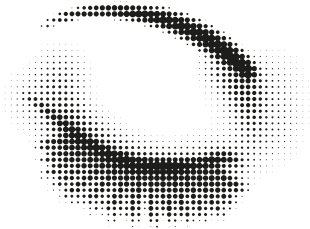




**FAUCHON**

L'HÔTEL

PARIS



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**L'HÔTEL**  
PARIS

## THE FAUCHON FOOD BRAND ENTERS THE LUXURY HOTEL SPACE

Following in the footsteps of many esteemed luxury brands which have entered the five-star hotel space, FAUCHON, the gourmet house, has now opened its first hotel at a historical address in Paris which is a member of The Leading Hotels of the World. Originally founded in 1886 by Auguste FAUCHON, FAUCHON is a house of innovation and excellence which embraces its legendary history as it continues to evolve its role as an innovator and global ambassador of French luxury and cuisine.



Through the participation of 500 chefs in more than 50 countries, FAUCHON embodies the pleasure, expertise, and bold ideals of authentic Parisian life. The project brings together the luxury hospitality expertise of ESPRIT DE FRANCE with the gastronomic proficiency of Maison FAUCHON as partners.

### PR AGENCY - BMRP

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**FAUCHON L'HOTEL PARIS EMBODIES THE SPIRIT, ZEST FOR INDULGENCE,  
AND SENSUALITY THAT IS THE ESSENCE OF LIFE IN PARIS.**

## **G.L.A.M.**

The concept of « G.L.A.M. » is what defines a FAUCHON Hotel, combining the comfort and refinement of an aesthetic cocoon with the glamor of a multi-sensory experience.

### **G IS FOR GOURMET**

The most creative Parisian patisserie adhering to the French culinary tradition. Gastronomy has been the signature of Maison FAUCHON and it is represented throughout the hotel in Glam'Hours, the Gourmet Bar, and even the in-room Gourmet Moments, which invite guests to experience indulgent surprises in their room a la FAUCHON.

### **L IS FOR LOCATION**

At the heart of urban life of the city. Situated in the most glamorous and celebrated of all the Paris districts — the 8<sup>th</sup> Arrondissement — life here is decidedly more sophisticated, more spectacular, more sublime. It is the seat of power, the headquarters of wealth, commerce, sophistication, culture, gastronomy, and architecture. It is also at the cradle of Maison FAUCHON on the Place de la Madeleine.

### **A IS FOR ATTENTION & EXPERIENCES**

Attention and experiences, which are bespoke, far beyond the usual hospitality services. Attention has been focused on the concept that the sum of small pleasures makes all of the difference. Enjoy the landscape of the Seine from the wheel of a small mahogany boat emblazoned with the name of the hotel. Let us provide exclusive access behind the scenes at the major Paris "show-biz" venues. Perhaps a guest would prefer a tasting of prestigious vintages, a designer fashion show in their suite, or to experience special access to places that are quite often inaccessible for most travelers.

### **M IS FOR MESDAMES**

A hotel always in tune with women featuring sophisticated lighting, Dyson hairdryers, properly sized bathrobes, Carita amenities, and more. Our philosophy is that all women — whatever their profile and style or traditions and ambitions — feel at ease, pampered, and privileged through a multitude of details (flattering light, service protocol, adapted menus including healthy and savory propositions on all menus that would satisfy women who look for a balance between healthy and gourmet, etc.). All of this welcoming subtlety is delivered without ever excluding men.

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*Fauchon Prestige Suite* ▲

*Historical staircase* ▶



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## ARCHITECTURE AND INTERIOR DESIGN

FAUCHON L'Hotel Paris has naturally found its home in one of the most beautiful Haussmanian buildings of its kind in the city. Under the direction of Paris architect, Richard Martinet, the original moldings, doors, balconies, and other design elements were preserved. To customize the space and incorporate Paris aesthetics with a modern touch, the Atelier Paluel Marmont, incorporated the iconic FAUCHON pink and black palette along with a style mixing contemporary and classicism to represent Parisian charm.

In the guest rooms and suites, the design alternates powder-pink velvet accessories with straight curves and rock variations, black herringbone floors, and carefully restored Parisian shutters. Everywhere, a selection of artwork represents the characteristic cheekiness of Maison FAUCHON. Small touches incorporate the charm of FAUCHON: gold threads run inside the shower screens, carpets have been custom designed with the graphic fonts of the house, and light fixtures have been sourced to provide a mood that combines functional intelligence with ambiance to recreate an entirely different ambiance as day evolves into evening. A variety of unique pieces were commissioned for the hotel including a dual-purpose TV/secretary unit where the TV seems to disappear. It also functions as a small desk — a modern and exclusive version of the former secretary.

Additionally a variety of contemporary French artists were commissioned to design pieces to customize various public spaces throughout the hotel.

## GUEST ROOMS AND SUITES

Just like the many districts of Paris, the accommodations at the FAUCHON L'Hotel Paris each have their own personality. With a total of 54 guest rooms and suites — 37 rooms and 17 suites — they have varying character traits including valuts, balconies, bow windows, etc., yet all have a common luxury: Paris city views. Some rooms feature Boulevard Malesherbes views, others offer a window onto the Place de la Madeleine, and the duplex suites enable guests to see the Eiffel Tower. Designed to replicate typical Parisian apartments, some suites have their own lounge (which adapts to accommodate a chef) and enables a Chef FAUCHON to come into the suite and demonstrate their gastronomic talents by preparing a special meal en suite.



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## THE GOURMET BAR

FAUCHON L'Hotel Paris has disrupted the hospitality industry by reimagining the typical in-room "mini bar." The epitome of the hotel's commitment to creating a centerpiece of gastronomy, the Gourmet Bar is a custom pink armoire designed by Sacha Ladic and produced by the House Roche-Bobois. As attractive as it is functional, this stunning piece of furniture (also available for guest purchase worldwide) enables incomparable gratification. Within the many doors and drawers, guests can enjoy unique moments of pure decadence as they seek and savor favorite FAUCHON delicacies. As our special gift, FAUCHON offers complimentary FAUCHON creations upon arrival to suit your taste preferences. We will customize the contents according to your preference: salty, sweet, or tasting (a combination of both). The Gourmet Bar includes a "fresh product" cabinet for pastry, chocolates, and foie gras, as well as a preview of other FAUCHON specialties all kept at the ideal temperature. The "drinks" cabinet is the perfect spot to hold wine, spirits, champagne, water, juices, and soft drinks. As well as an area to enclose the hot water kettle and Nespresso coffee machine for FAUCHON tea, and coffee. The FAUCHON items in the Gourmet Bar are complimentary and guests are invited to take any unused items home to share with friends and family or as a reminder of their stay. Behind a small partition there are soft drinks, beer, and wine, which are available for a fee.



*The Gourmet Bar*

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## THE GRAND CAFÉ FAUCHON

With a unique combination of glamor, culinary innovation, and continuous service at the corner of boulevard Malesherbes and Place de la Madeleine, The Grand Café FAUCHON is already taking its place as an exceptional address in the 8th Arrondissement. With a total of 60 seats, it offers guests unique experiences inside and out.

Inside, it is the personification of Parisian chic with a separate entrance, huge windows letting in natural light, long tables, and a bar which is the centerpiece of creativity. Here, the mixologist explores different tastes and combinations as well as an ever-changing collection of seasonal delights. The Grand Café FAUCHON combines the traditional classics of the Parisian brasserie — including some “family-style” dishes with a contemporary twist on the weekend as well as the freedom to taste “plates.” The philosophy is more or less sophisticated, sometimes revealing the raw product in all its nobility or on the contrary, cooked according to the inspiration and the season — in the desired order or at the same time. Without constraint of quality of the products, since the price is “on the plate” whatever the dish chosen. Anxious to favor the product whatever the time and the tasting method, The Grand Café FAUCHON has selected the best hams from here and there including Breton, Sardinian, Corsican, and others. Other specialties include Salmon, especially French, smoked on the spot.

The vibrant outside terrace is a spot to sit in the shadow of the Madeleine Church and watch the world go by. After a day of business or sightseeing, we invite guests to come celebrate “Glam’Hours,” with us — what we like to call Gourmet Happy Hour. During the Glam’Hours, the city’s finest wines are paired with sophisticated delicacies to create a Gourmet Happy Hour experience as only we can delight. Enjoy truly fabulous wines, FAUCHON tea-based cocktails, and small plates of delicacies.

### BREAKFAST

From 29 €

### LUNCH

49 € for 3 courses

### DINNER

65 € for a tasting menu  
of 4 plates

### BAR

Cocktails from 18€  
Mocktails from 14€



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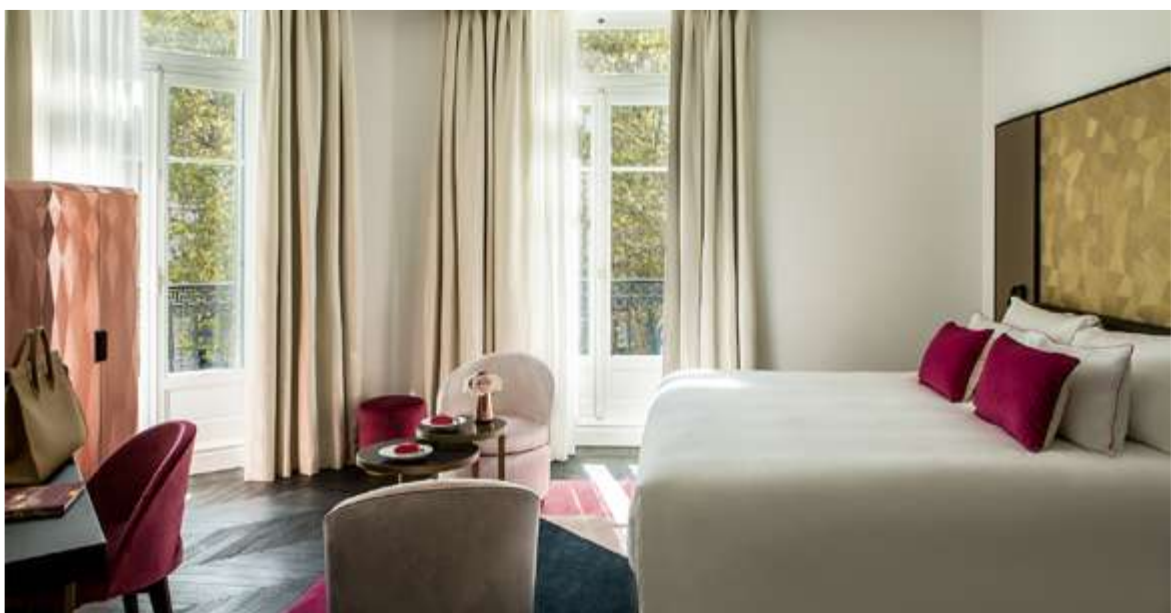
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## OTHER IMPORTANT IN-ROOM AMENITIES INCLUDE:

- 25 square meters for the smallest room, 100 square meters for the largest suite.
- Soundproofing that is three times traditional requirements.
- Carita bathroom amenities, Porthault linens, a pillow menu.
- Daily surprises at turndown with the express purpose of creating the most comfortable environment for sleep including an artisanal infusion, a night mask for the face, etc.
- Samsung Tablet with new French-tech startup Bowo software which automatically connects to the television, offers a selection of 7,000 articles daily on a press reader, and enables quick access to Spotify and NetFlix accounts.
- Bose speakers are also available in all guest rooms.



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## A HOTEL TO LIVE AN IDEAL DAY IN PARIS

After a morning run to the Tuileries or along the Seine with the hotel manager, breakfast is served according to the mood, at The Grand Café FAUCHON, under the glass roof of the Tea Garden and its iconic fountain (reserved exclusively for guests in the morning).

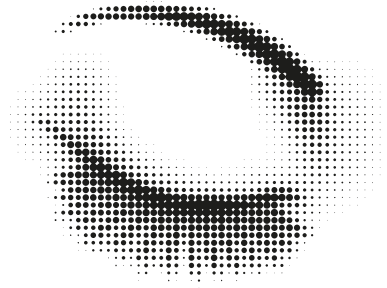
A little later, the vibe of Paris changes and guests can experience a cocoon awakening under the expert hands of therapists of the Carita Spa or perhaps a visit in a small group to a temporary exhibition, a ride on the Seine in a private boat with a picnic on board, perhaps followed by a visit to the workshops of a jeweler or a curated shopping itinerary.

Since the hotel is at the center of all Paris explorations, you can, at any time, enjoy afternoon tea in the Tea Garden. Paris is a city that delivers its last bursts of energy in the late afternoon, and, if you get bored, we invite you to take the time to dream in your magical pied a terre. In less than two hours, the sunset will take place on the terrace of Café FAUCHON — and the evening withholds many exciting promises as only Paris can do.



### CONTACTS PRESSE - BMRP

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# FAUCHON

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*Rates from 650€ to 3000€*

### FAUCHON L'HÔTEL PARIS

#### HOW TO FOLLOW US ON FACEBOOK:

Account name: Fauchon l'hôtel Paris  
Identification: @fauchonhotelparis  
Hashtag: #fauchonhotelparis

#### HOW TO FOLLOW US ON INSTAGRAM:

Account name: Fauchon\_lhotel\_paris  
Hashtag: #fauchonhotelparis

### LE GRAND CAFÉ FAUCHON

#### HOW TO FOLLOW US ON FACEBOOK:

Account name: Grand Cafe Fauchon  
Identification: @grandcafefauchon  
Hashtag: #grandcafefauchon

#### HOW TO FOLLOW US ON INSTAGRAM:

Account name: Grand Cafe Fauchon  
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